

18th Century Material Culture

Riding Habits



B R O W N,
TAYLOR and HABIT-MAKER,
(No. 77.)
Broad Street, near the Royal Exchange.

BEGS Leave to lay the following Estimates to the Consideration of the Public, when at least 25% per Cent. may be saved, and the Cloth and Workmanship, as Good as any of the Trade in LONDON.

		£. s. d.			£. s. d.
A Frock Suit of Superfine with Silk	}	4 10 0	A Pair of Four Thread superfine Knit	}	0 17 6
Knee Garters			Stocking or Corderoy		
A Half Dutch Suit		5 5 0	A Pair of Cotton Velvet ditto		1 14 0
A French Frock Suit ditto		4 10 0	A Superfine Kersey Beaver Surtout		1 13 0
A Full trim'd Suit ditto		5 10 0	Coat		0 7 0
A Frock Coat and Waistcoat		3 13 6	A Superfine Bath Beaver		1 6 0
A Frock Coat Ditto		2 12 6	A Frock Suit of Livery all Cloth		3 5 0
A French Frock Coat ditto		2 18 0	A French Frock Suit of ditto		2 10 0
A Pair of Breeches ditto		1 1 0	Shag Breeches extra		0 7 0
A Frock Suit of Second		3 13 6	Ditto laced with shag Breeches		4 10 0
A Coat of Ditto		2 8 0	A Thickset Frock and Waistcoat		2 10 0
A Waistcoat of ditto		1 1 0	A Russian Frock and Waistcoat		2 2 0
A Pair of Breeches		0 15 0	A Surtout Coat for ditto		2 5 0
A Pair of Silk Knit		1 13 0	A Coach Box Coat lined through		3 5 0
Ditto the Best		1 18 0			

Ladies Riding-Habits at the following Prices:

A Fine Kerseymere Riding Habit	5 0 0	A Fine Jean of Jennet Ditto	3 3 0
A Ladies Cloth Ditto	4 14 6	A Nankeen Ditto	3 0 0

Trimmed and any other Sorts of Habits equally Reasonable.

Regimentals and Uniforms in the newest Manner. Also Gentlemen fitted for Abroad, Merchants and Captains with any Kind of Clothing for Exportation on the best Terms. All Gentlemen who are above a middle Size, must allow in Proportion, and the Difference in Blue, Grey, and all Colours in Grain, gilt Buttons, Velvet Collars, and Waistcoat Sleeves must be paid for extra.

Gentlemen having Cloaths to dispose of, from Mis-fitting or Alteration in Fashion, he takes them back, allowing more than in general is allowed, being able to do from a superior Demand he has for that Commodity. Contracts to serve Gentlemen with Cloaths by the Year, at the following Prices, and takes them back, each Suit to be returned, and an equal Proportion of Money paid on the Delivery of each Suit. For four Frock Suits superfine £15. Three Ditto £11 10. Two Ditto £7 17 6. And each Gentleman is at Liberty to wear gilt Buttons and Silk Garters, but Grain Colours and Waistcoat Sleeves must be paid for Extra.

N. B. I deal for READY MONEY only.

Printed by THOMAS PARKER, No. 4, Ball Head Court, Jew n Street.



Trade Cards
&
Advertisements

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A Frock Suit of Superfine with Silk	Knee Garters	4 10 0	A Pair of Four Thread superfine Knit	Stocking or Corderoy	0 17 6
A Half Dress Suit		5 5 0	A Pair of Cotton Velvet ditto		1 14 0
A French Frock Suit ditto		4 16 0	A Superfine Kersey Beaver Surtout	Coat	1 13 0
A Full trim'd Suit ditto		5 10 0	A Superfine Bath Beaver		1 6 0
A Frock Coat and Waistcoat		3 13 6	A Frock Suit of Livery all Cloth		3 5 0
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A French Frock Coat ditto		2 18 0	Shag Breeches extra		0 7 0
A Pair of Breeches ditto		1 1 0	Ditto laced with shag breeches		4 10 0
A Frock Suit of Second		3 13 6	A Thickset Frock and Waistcoat		2 10 0
A Coat of Ditto		2 8 0	A Fustian Frock and Waistcoat		2 2 0
A Waistcoat of ditto		1 1 0	A Surtout Coat for ditto		2 5 0
A Pair of Breeches		0 15 0	A Coach Box Coat lined through		3 5 0
A Pair of Silk Knit		1 13 0			
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Trimmed and any other Sorts of Habits equally Reasonable.

Regimentals and Uniforms in the newest Manner. Also Gentlemen fitted for Abroad, Merchants and Captains with any Kind of Cloathing for Exportation on the best Terms. All Gentlemen who are above middle Size, must allow in Proportion, and the Difference in Blue, Grey, and all Colours in Grain, gilt Buttons, Velvet Collars, and Waistcoat Sleeves must be paid for extra.

Gentlemen having Cloaths to dispose of, from Mis-fitting or Alteration in Fashion, he takes them back, allowing more than in general is allowed, being able to do from a superior Demand he has for that Commodity. Contracts to serve Gentlemen with Cloaths by the Year, at the following Prices, and takes them back, each Suit to be returned, and an equal Proportion of Money paid on the Delivery of each Suit. For four Frock Suits superfine £15. Three Ditto £11 10. Two Ditto £7 17 6. And each Gentleman is at Liberty to wear gilt Buttons and Silk Garters, but Grain Colours and Waistcoat Sleeves must be paid for Extra.

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Printed by THOMAS PARKER, No. 4, Ball Head Court, Jew n Street.

Brown. Taylor and Habit-Maker

c. 1770

(John Johnson Collection)

Lady's Riding Habits in the most elegant Taste.

Regimentals and Uniforms in the most exact Manner. Also Gentlemen fitted for Abroad, Merchants and Captains with any Kind of Cloathing for Exportation on the best Terms.

All Gentlemen who are above middle Size, must allow in Proportion. And the Difference in Blues, Greys, and all Colours in Grain, gilt Buttons, Velvet Collars, and Waistcoat Sleeves must be paid for extra.

Gentlemen having Cloaths to dispose of, from Mis-fitting or Alteration in Fashion, he takes those back, allowing more than in general is allowed, being able so to do from a superior Demand he has for that Commodity to begin.

Contracts to serve Gentlemen with Cloaths by the Year, at the following Prices, and takes them back, each Suit to be returned, and an equal Proportion of Money paid on the Delivery of each Suit. For four Frock Suits Superfine £ 15. Three Ditto £ 11 11. Two Ditto £ 8 8 0.

Riding Habits in Art



Duchess of Burgundy under Louis XIV



Henrietta Cavendish, Lady Huntingtower
by Kneller 1715
(Metropolitan Museum of Art)



"A Lady in a Riding Habit"
by Enoch Seeman c. 1725



Miss Wood & Her Dog
by William Hogarth 1730
(Yale Center for British Art)



The Trevelyan Conversation Piece
by Arthur Devis c. 1740
(National Trust)



Young Woman of the Fortesque Family of Devon
by Thomas Hudson c. 1745
(Yale Center for British Art)



Rievaulx Abbey
by John Wootton c. 1745
(Yale Center for British Art)



Sophie Marie Gradin Voss
by Antoine Pesne c. 1746



Anne, Princess of Orange
by John Simon, after Philip Mercier
(National Portrait Gallery)



Isaac Whood pinx.

J. Simon fecit.

*Where Sweetness thus and Innocence unite,
Virtue the Soul, & Beauty charms the sight.*

*The Loves & Graces with peculiar care,
Through every scene of Life attend the Fair.*

by John Faber the Younger
(The British Museum)



Prinzessin Amalia von Preussen
by Antoine Pesne pre - 1757



Mrs. Epes Sargent II (Catherine Osborne)
by John Singleton Copley
(National Portrait Gallery)



Miss Vernon
by William Hoare c. 1760
(The National Trust)



The Countess of Coningsby of the Charlton Hunt
by George Stubbs c. 1760
(Yale Center for British Art)



Mrs. Wilmot in a Riding Dress
by John Wright of Derby c. 1762
(Private Collection)



Engraved by W. Kenton after M. P. de la Tour
Digitized by Print Collection, Yale Center for British Art, Yale University

October
1767



Winsor: The Ascent to the Round Tower
Paul Sandby c. 1770
(National Gallery of Scotland)



Winsor: The Ascent to the Round Tower
Paul Sandby c. 1770
(National Gallery of Scotland)



Roslin Castle, Midlothian
Paul Sandby c. 1780
(Yale Center for British Art)



Roslin Castle, Midlothian
Paul Sandby c. 1780
(Yale Center for British Art)



Lady Francis Scott and Lady Elliot
Paul Sandby c. 1770
(Yale Center for British Art)



Marie Antoinette
by Joseph Kreutzinger c. 1771



Mr. & Mrs. Coltman
by John Wright of Derby 1771



Elizabeth Bridgman, Sister of the Artist
by Henry Walton 1771
(Yale Center for British Art)



THE *FEMALE* TURF MACARONI.

Pub^d by M Darly Decem^r 24th 1771 accor^d to Act.

“THE FEMALE TURF MACARONI”

by M Darly 1771



Hannah Snell, the Female Soldier
by English School
(Bridgeman Art Library)



James Wardell Pinx.

John Johnson, fecit.

Mrs. Hannah Snell

Who entered herself as a MARINE in COL. FRASER'S Regiment by the name of JAMES GRAY Novem. 17. 1745. -
And went with Admiral Boscawen's Squadron to the East Indies where at the Attack of Pondicherry in Sept. 17. 48.
She received 12 Wounds one of which she cured herself to prevent the discovery of her Sex and after having
been 5 Years in the Service was discharged June 9. 1750. But upon her petitioning His Royal Highness the
DUKE he was pleas'd to order her a pension of L. 30. p. Annum as a Reward for the many signal Services she did
her Country in that Expedition.

Printed for K. Sold by T. Jefferys at the Corner of St. Martins Lane Charing Cross

Mrs. Hannah Snell (In Either a Riding Habit or a Man's Coat)
by John Faber the Younger, Published by Thomas Jefferys c. 1776
(The British Museum)



John and Sophia Musters Out Riding at Colwick Hall
by George Stubbs 1777
(The National Gallery, London)



The Favourite Footman or Miss well Mounted.

London, Printed for R. Sayer & J. Bennett, N^o 53 Fleet Street, as the Act directs 10 Aug. 1778.

Not in BM L-A, Vol III 1778

The Favourite Footman or Miss well Mounted
R. Sayer & J. Bennett No. 53 Fleet Street 1778
(Lewis Walpole Library)



Dessiné par Le Clerc

Gravé par Veylard

Jeune Dame montant à cheval; elle est habillée en homme avec un fraque à bavaroise, et une juppe: la coëffure est un chapeau noir couvert de plumes de la même couleur.

A Paris chez E. Smauto et Rapilly, rue S^t Jacques a la Ville de Coutances Avec Pr. du Roi

“Galerie des Modes et Costumes Français...”
by Pierre Thomas LeClerc 1779



REYNARD'S LAST SHIFT.

From the Original Picture by John Collet, in the possession of the Proprietors.

402

Printed for & Sold by BOWLES & CARVER, at their Map & Print Warehouse, N^o 69 in S^t Pauls Church Yard, LONDON. Published as the Act directs.

“REYNARD’S LAST SHIFT”
by Bowles & Carver after John Collet 1779
(The British Museum)



A SOFT TUMBLE after a HARD RIDE.

John Collet, del.

417

Printed and Sold by BOWLES & CARVER, at their Map & Print Warehouse, N^o 69 in St Pauls Church Yard, LONDON.

Published as the Act directs

A SOFT TUMBLE after a HARD RIDE
Printed by BOWLES and CARVER
(The British Museum)



M. P. Bunbury del.

COXHEATH HO! Publish'd 8^d July 1779.

J. Bretherton f.

“COXHEATH HO!”
by James Bretherton 1779
(Lewis Walpole Library)



Unknown



Mrs. Ives of Catton
by John Downman 1780
(Yale Center for British Art)



A Family Picture: Henry & Mary Styleman
by Johann Zoffany, Sawrey Gilpin & Joseph Farington c. 1780 - 1783
(Norfolk Museums Service)



Charity Ourry, Mrs. Montagu Edmund Parker
by Downman 1780
(Ashmolean)



Printed for & sold by Carington Bowles.

R. Dighton del.

Nº 69 in St. Pauls Church Yard, London.

JUNE.

JUIN.

531

Published as the Act direct.

JUNE
by Carington Bowles 1781



The FEMALE FOX HUNTER.

From the Original Picture by John Collet, in the possession of the Proprietors.

387

Printed for S. Collet by BOWLER & CARYER, at their Map & Print Warehouse, 37 St. Pauls Church Yard, LONDON. Published as the Act directs 1780.

“The FEMALE FOX HUNTER”
after John Collet 1780



Vol. 2
98

O heavens! quoth she, can this be true?
I do begin to fear 'tis you:
Not by your individual whiskers,
But by your dialect and discourse.

That never spoke to man or beast
In notions vulgarly express'd:
But what malignant fear alas!
Has brought you both to this sad pass?

Printed by L. Smith, in Strand, April 17, 1784.

See Burke and Dukes of Devonshire.

Engraved by J. Smith.

Fox and Burke

1784



Marcia Pitt and Her Brother George Pitt, Later 2nd Baron Rivers, Riding in the Park at Stratfield
by Thomas Gooch c. 1782
(Yale Center for British Art)



Marcia Pitt and Her Brother George Pitt, Later 2nd Baron Rivers, Riding in the Park at Stratfield
by Thomas Gooch c. 1782
(Yale Center for British Art)

Extant Artifacts



English Woven Wool & Silk Riding Habit
c. 1750 - 1759
(Victoria & Albert)



English Woven Wool & Silk Riding Habit
c. 1750 - 1759
(Victoria & Albert)



Riding Habit

c. 1730 - 1750

(Snowhill Wade Collection - National Trust)



Riding Habits
c. 1760
(Metropolitan Museum of Art)



English Silk & Goat Hair Riding Habit
c. 1760
(Metropolitan Museum of Art)



Detail: Riding Habit
c. 1760
(Victoria & Albert)



English Riding Habit

c. 1770 - 1775

(Victoria & Albert)



English Riding Habit
1770 - 1775
(Victoria & Albert)



Riding Habit
18th Century
(Victoria & Albert)



Riding Habit
(Metropolitan Museum of Art)



French Riding Habit
(Metropolitan Museum of Art)

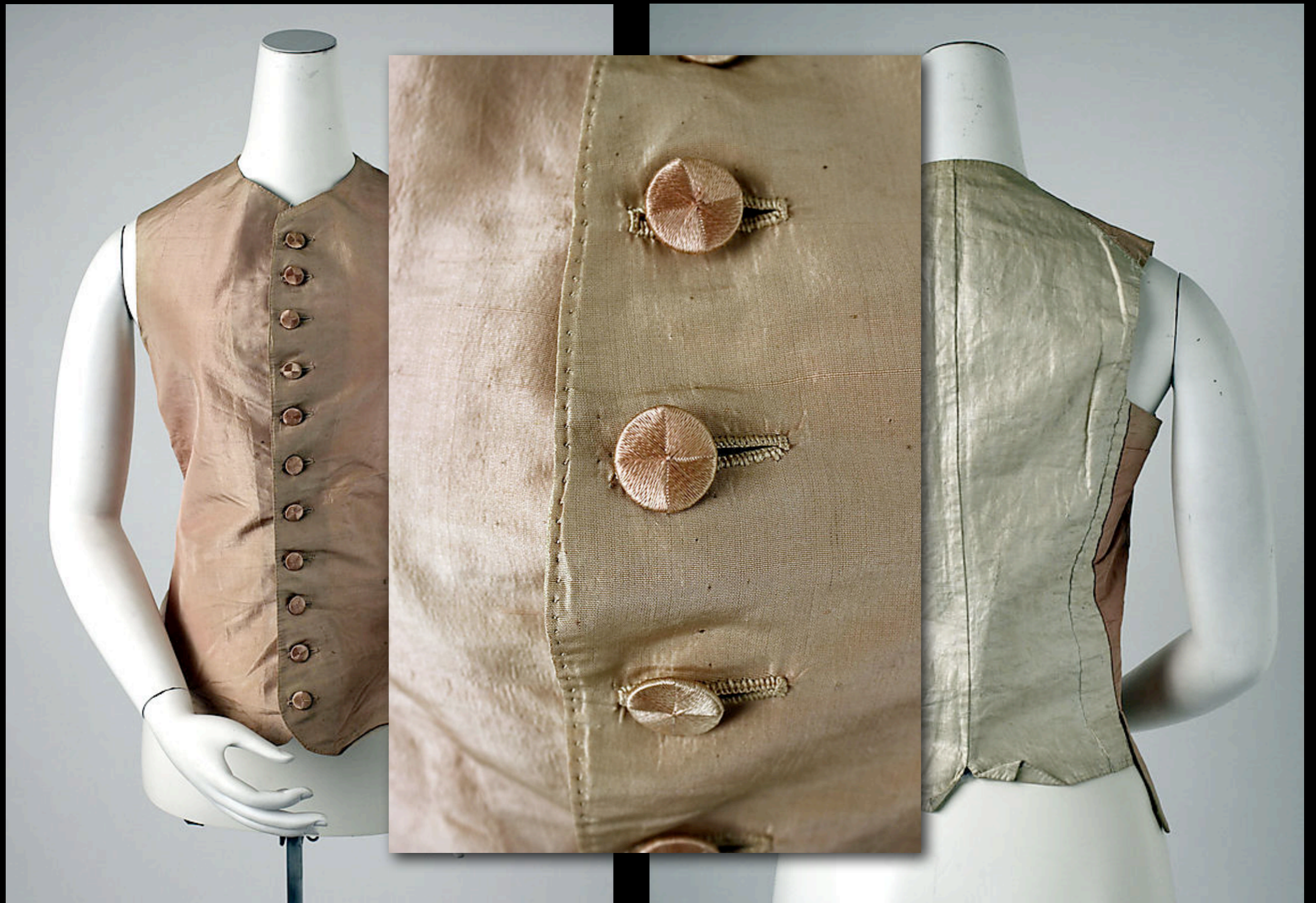
Waistcoats



Riding Waistcoat of Silk & Linen

c. 1775

(Metropolitan Museum of Art)



Riding Waistcoat of Silk & Linen

c. 1775

(Metropolitan Museum of Art)

Acknowledgements

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Thank you!

- The 18th Century Material Culture Resource Center