

# 18th Century Material Culture

## Miscellaneous Gambling



# The Lottery



Announcing the Lottery Winners  
French c. 1730s  
(The British Museum)



The Reading of Lottery Winners  
by Anne Claude Philippe de Tubières, Comte de Caylus after Edme Bouchardon 1746  
(Metropolitan Museum of Art)

THE STATE LOTTERY.



*The Name of a LOT'TRY the Nation bewitches,  
 And City and Country run Mad after Riches:  
 My Lord, who already has Thousands a Year,  
 Thinks to double his Income by vent'ring it here:  
 The Country Squire dips his Houses and Grounds  
 For Tickets to gain him the Ten Thousand Pounds:  
 The Roebuck Doctor his Rectorie leaves,  
 In quest of a Prize, to procure him Lawn-Sleeves  
 The Tradesman, whom Duns for their Money importune  
 Here, hazards his All, for th'Advance of his Fortune:*

*The Footman resolves if he meets no Disaster,  
 To mount his gilt Chariot, and vie with his Master:  
 The Cook-Wench determines, by one lucky Hit,  
 To free her fair Hands from the Pothooks and Spit:  
 The Chamber-maid Struts in her Ladies Cast Gown,  
 And hopes to be dub'd the Top Toast of the Town:  
 But Fortune alas! will have small Share of Thanks,  
 When all their high Wishes are bury'd in Blanks:  
 For tho' they for Benefits eagerly watch 'it,  
 They reckon'd their Chickens before they were hatch'd.*

Engraven By B. Roberts & Sold by him at his Shop in Ball Alley Lombards Street

Price 8<sup>d</sup>

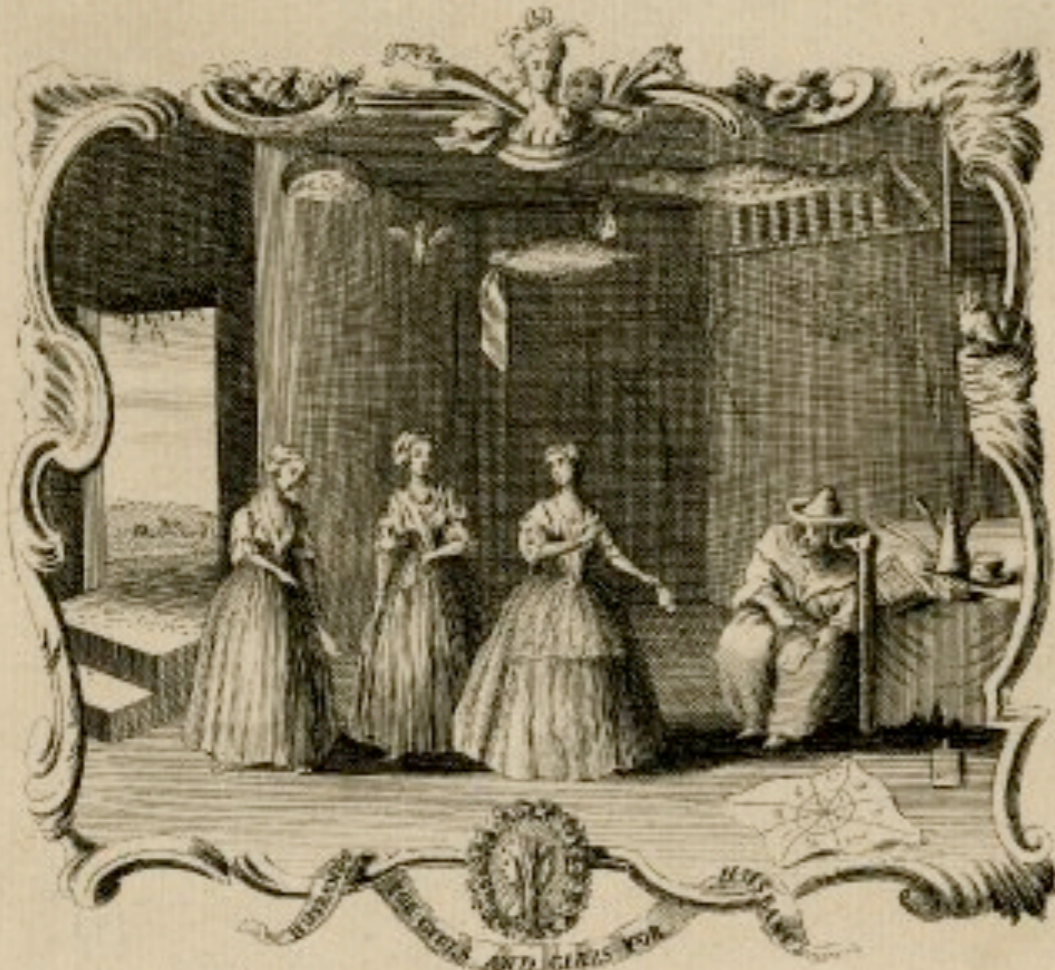
1737

1734

"THE STATE LOTTERY"

London c. 1737

(The British Museum)



*Three Ladies Young yet ripe and mellow  
 Apply'd to an Old Fortune teller  
 Whom they imagin is so wise  
 To know what Number'll be a Prize  
 But she as soon can this presage  
 As when two Squadrons will engage  
 The Scheme said this without a flaw  
 And here you're sure to Game by Law  
 Old Numbers take if you'll be wise  
 And then you'll Surely have a Prize  
 She makes one burn the Squires Letters  
 The others look above their betters  
 But these like other Schemes that's bad  
 Blow off and leave the Adventur mad.*



*Here Smouching Jews combine to cheat us  
 With worse Scheme than Hocus Pocus  
 The Office Keepers strutts and huffs  
 And crowds the Papers with their Puffs  
 The Strumpet dress'd like Girl of Rank  
 Who swears her Ticket is a Blank  
 The Tradesman others Cash is Staking  
 In hopes to keep himself from breaking  
 So having Bacter'd all his Pelf  
 He makes a Bankrupt of himself  
 Then pays two Shillings in the pound  
 To Knaves & Pees the Wheels turn round  
 Thus various Kinds do come and go  
 With five to one tis Thro' Bridge No.*

*THE  
 Lottery.*

*Published according to Act of Parliament: January the 3<sup>rd</sup> 1740*

"THE Lottery"  
 by John King, Charles Mosley 1740  
 (The British Museum)



## The LOTTERY :

OR,

*The Characters of several ingenious, designing Gentlewomen, that have put into it.*

- I. A Barber's Daughter near the Exchange, who, they say, could upon a good Occasion, swallow a Moriel as long as her Father's Pole, has melted down her Grandmother's Silver Thimble and Bodkin, resolving to see what Providence will give her in the Lottery. She has been so long used to the fingering of Balls, that she is stark mad to be meddling with something that resembles them: But wanting a Fortune to help her off, has Witdom enough to depend on the Proverb that favours fools.
- II. A certain Lady, not a Day's Journey from St. James's-Place, plump and beautiful, kept for some Time by a great Man concerned in the Ordnance, finding Ammunition growing scarce with her Lover, and that he can't give Fire so vigorously as formerly, has prevailed with him to let her put in the last Ten Guineas he gave her in Part of Payment of her Pension, to try her Luck for a good Benefit. If she succeeds, 'tis not doubted but she'll have Store of Pretenders. Whatsoever becomes of herself, she's resolv'd to send her Husband to Heaven, if Cuckoldom will do it, and that's some Comfort, however.
- III. Two young Ladies, Daughters to a Turkey Merchant, (who lives not full twenty Miles from the Church-yard without Bishopsgate, and whose Uncle will be chosen Lord-Mayor, when the Church gets the better of the Dissenters) have obtained of their Father, who is naturally covetous, to put in a Sixteenth Share apiece, in order to try their Fortunes. They are very tall for their Age, tolerably handsome, but have a Governante as ugly as Mother Shipton. They may be seen at any Hour of the Day in their Father's Court, sporting with a young Italian Greyhound, or playing at Hot-cockles with a cur-pated Negro.
- IV. An Actress at the New-house has ventured 20 s. half her Week's Pay, hoping that if she gets the fortunate Lot, his Lordship will like her the better: She has a very good Complexion by Candle-light, and the World charitably thinks she has not lost her Virginity.
- V. A buxom reputed young Virgin, who was put in the last Auction for Ladies, failing of Success there, has ventured her Money in this, as she did her Reputation in that. The Sum put in is 7 s. 6 d. She is to be spoken with at her Back Window, near the Three Tea-Taverns by the Bar.
- VI. An afflicted Lady, whose Father was a poor Knight, and whose Sister knows how to live by her Wits, finding that because she was lame and ugly, she could not have the same Admirers, has borrowed 16 s. of the Chairwoman who cleanseth her Lodgings, in order, by the adventuring it, to get something to purchase a Lover. She may be found most Hours of the Day at her Chamber, next Door to the Sky-light in St. James's Palace; and, as she pretends to Poetry, has a Poetical Lodging, (*viz.*) a Garret.
- VII. A P—'s Daughter, not three Miles from Cripplegate, whose Father quotes *Crœsus* as freely as if he understood it; but, not having ten Thousand a Year, can't satisfy her Ambition with a suitable Fortune, has wheedled the old Gentleman out of the last Fee his Curate took for putting a Couple to Bed, and has put in 10 s. She is damnable ugly, and wonderfully proud; but humbly conceives she has as good Pretensions to an Husband, as any of her Sex.
- VIII. A Serjeant's Daughter, whose Father is lately deceased, living near *Sheer-Lane*, who wants 3400 l. to make up a Sum, in order to have a Settlement of 2000 l. *per Annum*, as a Jointure, has adventured 5 l. 2 s. 6 d. She is pretty well broken in Years, and seems a Lover not by the strength of his Back, but that of his Purse.
- IX. A juicy young Seamstress, living at the Sign of the Fifteen Shillings in *Pater-noster-Row*, has ventured 6 s. upon the same Bottom. The chief Person in her Affections is a Hofier, who, she hopes will prove as mettled and vigorous as the Animal in his Sign, which is a *Cock*.
- X. A Senator's Daughter, who has her present Residence in a Street, not far from St. James's Church, has put in a *Jaculus*, which her Father gave her for a New Year's Gift. She is to be seen constantly at the Hours of Prayers in St. James's Church, with her Tickets in her Pocket; and may be known, by her looking languishingly through her Fingers at any Gentleman she takes a Fancy to.
- XI. A Merchant's Niece, not an Hour's March from *Leaden-hall-street*, who has an old covetous Fool for an Uncle, who uses to divert himself with the noble Recreation of Flogging, and who has ogled out of her Window as much as any young Girl in the Street, but all to no purpose; borrowed the Price of a *Mittimus* of her Uncle's Clerk, and sent it to *Frank's Coffee-House*, hoping she shall meet with a favourable Prize to buy her a Bedfellow.
- XII. A Bookseller's Daughter, who has been lately cured of a Tympany, by riding on a Trotting-Horse, and is in hopes of getting a rich Batchelor with a fiery Face, not two Doors from her, has, after much Entreaty, prevailed with her whining Father, to put in the Sum of 7 s. 6 d. in hopes to get the chief Prize. She says, she has been ready for the Preis these eight Years, and cannot rest till some courteous Spark or other will give himself the pains to open the Leaves of her *Duodecims*.
- XIII. A Serjeant at Law's two Daughters, whose Father loves Claret heartily, and lives not twenty Doors from *Arcwell-street*, are resolved, if possible, to make their 800 l. a-piece a full 1000 l. and have for that End put 20 s. each, in order to get rid of their Maidenheads, which they find are burdensome to keep.
- XIV. A Virgin, aged 36, who lives at present with a marry'd Country Lady in *Covent-Garden*, having gnaw'd the Sheets these twenty Years, has ventured 16 s. 6 d. the last Fee which her Brother-in-Law, a Student in Phylick, presented her with. She is very talkative, hates to lie alone, and had the good Fortune to be drawn last *Valentine's Day*. The Person that ventures on her will have a piteous Belly full of Love.
- XV. An old rich Druggist's Daughter in *Aldersgate-street*, who has left off her Trade, finding her Friends will not let her go abroad in Search of a Sweetheart, like her other Sister, who was stolen by a Taylor, has put in 7 s. 6 d. in order to have something to tempt the Sparks to come home to her. She is young and handsome, and if a Gentleman would but sling a Silk Ladder up to her Window, he need not doubt her venturing her Neck to come down to him.
- XVI. An Actress at the old House, lineally descended from a Retailer of Rumps and Kidneys, has put in 7 s. 6 d. which is as much as she can spare; and if Fortune favour her, 'tis thought *Elkanah* will be discarded, and nothing below a Country Squire will be discarded and nothing below a Country Squire will go down with her. By her Movement on the Stage one may guess at her Activity in Bed. She has a good Gate, but a flinking Breath, and is very quarrelsome with the Prompter.
- XVII. A Merchant's Daughter in *Devonshire-Square*, who has a very handsome Woman for her Mother, but is herself as ugly as her Father; resolving to get her a Husband, as well as her Aunt, who laid on her Friend's Hands till about a Year ago, has exchanged all her ready Stock for ten Tickets: This has made her very godly; for she goes twice a Day to Church, to pray that her Venture may come home safe.
- XVIII. A Nobleman's Daughter, a constant Customer at the Chapel at *Whitehall*, that takes up her Seat near the Altar, and curls an *Amen* the best of any in the Congregation, sent her Footman to a certain Lottery-Office, to take out twenty Tickets: She manages her Face extraordinary well, and is not such a Natural but she can use Art. 'Tis supposed she would not kick a Gentleman out of Bed, that would venture between a Pair of Sheets with her Ladyship.
- XIX. A Bookseller's Daughter near the West-End of *St. Paul's*, whose Father did himself the Honour to dine with my Lord-Mayor for two Guineas, has ventured the half of a Ticket. She is true *Paul's Church yard Fleth and Blood*, longs to be bound up in the Calf-Skin of Matrimony, and hopes to see three Editions, that is, to bury three Husbands. She is a great Admirer of Romances; by the same Token she never reads of a Damocel ravish'd by a discourteous Knight, but she wishes herself in her Place. What she wants in Beauty, she makes up in Courage, and dare trust herself in the Dark with the bloodstained-mind'd Russian in the Nation.
- Sold in *Ady's Buildings, Covent-Garden*: Where may be had One Hundred Sortments of Political and Satyr cal Prints.

"The LOTTERY or, The Characters of several ingenious, designing Gentlewomen, that have put into it.  
Sold in May's Buildings, Covent Garden y 1740  
(Lewis Walpole Library)



# T. MORTIMER,

EXCHANGE-BROKER,

AT HIS

Old State Lottery-Office, between St. Clement's Church  
in the Strand, and Temple-Bar,

SELLS

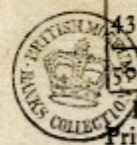
TICKETS,  
SHARES of TICKETS and CHANCES,

In the present STATE-LOTTERY 1758,

The Authentic Numerical and Register-Book is kept  
at this Office.

The Scheme of the LOTTERY.				The Scheme to the Purchasers of SHARES.			
No. of Prizes.	Value of each	Total Value.		Half.	Quarter.	Eighth.	Sixteenth.
	£	£		l.	l. s.	l. s.	l. s. d.
2 - of -	10000 - is -	20000		5000	2500 00	1250 00	625 00 0
3 —	5000 —	15000		2500	1250 00	625 00	312 10 0
6 —	2000 —	12000		1000	500 00	250 00	125 00 0
17 —	1000 —	17000		500	250 00	125 00	62 10 0
29 —	500 —	14500		250	125 00	62 10	31 05 0
142 —	100 —	14200		50	25 00	12 10	6 05 0
626 —	50 —	31300		25	12 10	6 05	3 02 6
5675 —	20 —	113500		10	5 00	2 10	1 05 0
6500 Prizes			237500				
First Drawn			500				
Last Drawn			1000				
43500 Blanks at 6l. each			261000				
50000 Tickets at 10l. each			500000				

The Money for the Blanks and Prizes, Shares and Chances, will be paid as soon as drawn at this Office, which has been remarkable for the immediate Payment of several of the capital Prizes sold in Shares, in former Lotteries.



Ladies and Gentlemen registering their Tickets with me (if drawn capital Prizes) may depend on having their Success kept a profound Secret, as usual.  
N. B. This Lottery will begin Drawing the 13th of November, in which there are not quite 7 Blanks to a Prize.

Schemes gratis, and Letters (Post paid) duly answered. 1003 (old)

T. MORTIMER Exchange Broker

1758

(The British Museum)

LOTTERY, 1753.

No. 10m346

The Bearer of this TICKET, in case it be drawn a PRIZE, is entitled to the Prize so drawn, Payable within Forty Days after the Drawing of the Lottery is ended.

B

J. Postlewayt

LOTTERY, 1753.

No. 10m350

The Bearer of this TICKET, in case it be drawn a PRIZE, is entitled to the Prize so drawn, Payable within Forty Days after the Drawing of the Lottery is ended.

B

J. Postlewayt

No. 46m235

<sup>1740</sup> The Bearer of this Ticket in case it be drawn a Prize, is intitled to the PRIZE so drawn, Subject to such Deduction as is prescribed by Act of Parliament in that behalf.

Maitland

No. 46m238

<sup>1740</sup> The Bearer of this Ticket in case it be drawn a Prize, is intitled to the PRIZE so drawn, Subject to such Deduction as is prescribed by Act of Parliament in that behalf.

Maitland



*A STIR in the CITY, or some FOLKS at GUILD-HALL.*

*Printed by John Smith at Hogarth's Head opposite Wood Street, Cheapside.*

1  
*All every Burea Show good Folks,*  
*All you who love Election Shows,*  
*See Mr. Sheriff with his Wand,*  
*Who takes Guild Hall, for Holy Land.*  
*Doodle &c.*

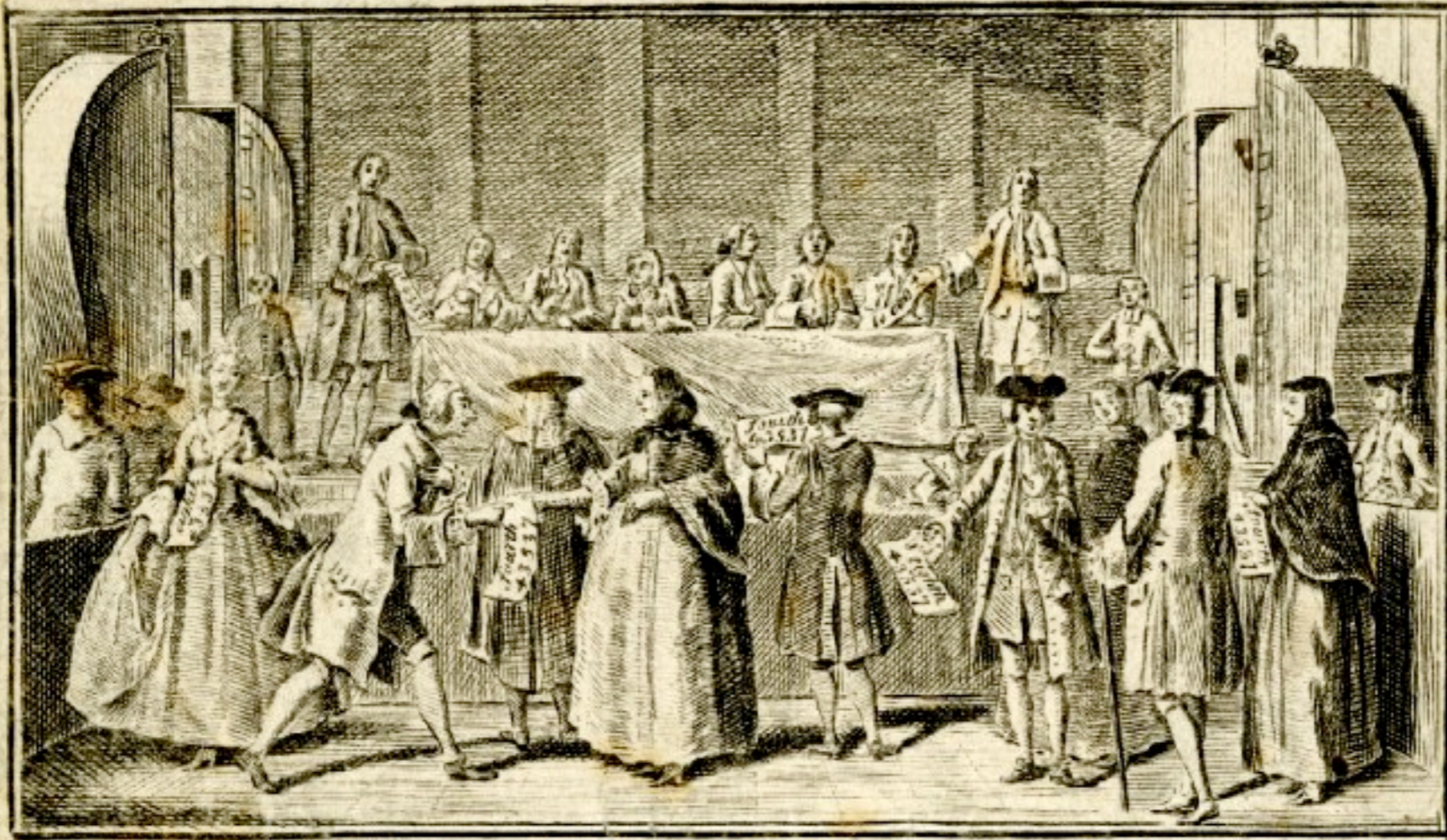
2  
*There's 5-mpl'n full of Dissent,*  
*Because he's not in Parliament;*  
*Which was his very hearty Intent.*  
*See Mr. H-n-l with his Surgeons there,*  
*For Circumcision all prepared!*  
*But curious a Rapture I declare.*  
*Doodle &c.*

3  
*Andrew Prooplet has his Eye,*  
*Upon the List & the Livrey,*  
*Glyn, Barnard, Bethel, Beckford, say,*  
*at Beauty Mr. S-g-r-a say,*  
*For Mr. H-g-r-ik and Sagre,*  
*Beauty's a Lane as crooked as the.*  
*Doodle &c.*

4  
*There Doctor W-r-a with Leech's demon,*  
*Is giving his Pills but he is none,*  
*Election Fevers have no Cure.*  
*See these the good Persons of the Nation,*  
*Who act to Encourage Formication,*  
*Transported see by way of Translation.*  
*Doodle &c.*

“A STIR in the CITY, or some FOLKS at GUILD-HALL”  
 by John Smith at Hogarth’s Head, Opposite Wood Street, Cheapside 1754  
 (Lewis Walpole Library)

1756



*State Lottery, 1756.*  
*The* TICKETS, SHARES *of* TICKETS, *and* CHANCES,  
 Are Sold by

**J. HAZARD, Stock-Broker,**

(Who has been remarkable for Selling and Sharing the *Ten Thousand Pounds Prizes*, and most of the other Capital Prizes, in all the Lotteries for several Years past,)

at the STATE-LOTTERY OFFICE under the Royal-Exchange, and other Offices.

81.8

Trade Card  
 1758  
 (The British Museum)



At *HAZARD'S* LOTTERY-OFFICE,

Fronting *Stationers-Hall*, near *Ludgate*, (where the LOTTERY was drawn)

TICKETS and SHARES of TICKETS are sold at the lowest Prices.

Where are kept compleat NUMERICAL and REGISTER BOOKS.

PERSONS entering their Numbers at 6 d. per TICKET, shall have an Account, expressing the Hour when drawn, sent immediately, either in Town or Country.

The Scheme of the Lottery			The Scheme to the Purchasers of Shares.			
No of Prizes.	Value of each.	Total Value	Half.	Quarter	Eighth	Sixteenth.
	<i>l.</i>	<i>l.</i>	<i>l. s. d.</i>	<i>l. s. d.</i>	<i>l. s. d.</i>	<i>l. s. d.</i>
2 of	10000 is	20000	5000 00 0	2500 00 0	1250 00 0	625 00 0
3	5000	15000	2500 00 0	1250 00 0	625 00 0	312 10 0
10	2000	20000	1000 00 0	500 00 0	250 00 0	125 00 0
20	1000	20000	500 00 0	250 00 0	125 00 0	62 10 0
40	500	20000	250 00 0	125 00 0	62 10 0	31 05 0
200	100	20000	50 00 0	25 00 0	12 10 0	6 05 0
500	50	25000	25 00 0	12 10 0	6 05 0	3 02 6
1000	20	20000	10 00 0	5 00 0	2 10 0	1 05 0
11350	10	113500	5 00 0	2 10 0	1 05 0	0 12 6
13125 Pr.	First Dra. 500	250 00 0	125 00 0	62 10 0	31 05 0	
41875 Bl.	Last Dra. 1000	500 00 0	250 00 0	125 00 0	62 10 0	
55000 Tick. 5 l. each		275000				

Three Blanks to a Prize.

Fifteen *per Cent* to be deducted out of the Prizes, which are to be paid by the Bank, Fifty Days after the Drawing is finished.

All Tickets sold at my Office shall be endors'd with my own Hand, *J. Hazard*.

LETTERS (post paid) shall be duly answer'd, and SCHEMES given Gratis.

N. B. A great Number of TICKETS sold and shar'd at this OFFICE in the last LOTTERY were drawn very considerable PRIZES, and amongst them, N<sup>o</sup>. 53764,

A PRIZE of FIVE THOUSAND POUNDS.

The largest PRIZE sold or shar'd at any Office in *London*.

“At HAZARD'S LOTTERY-OFFICE,…”

18th Century

(The British Museum)

# STATE LOTTERY, 1775.

S C H E M E

No of Prizes.	Value of each.	Total Value.	The Price of Tickets and Shares.	
2	of 20,000	is 40,000	Ticket	12 18 6 may gain 20,000 0
6	— 10,000	— 60,000	Half	6 10 0 ——— 10,000 0
8	— 5,000	— 40,000	Quarter	3 5 6 ——— 5,000 0
18	— 2,000	— 36,000	Eighth	1 13 0 ——— 2,500 0
36	— 1,000	— 36,000	Sixteenth	0 17 0 ——— 1,250 0
60	— 500	— 30,000	Thirty-second	0 9 0 ——— 625 0
300	— 100	— 30,000	Sixty-fourth	0 4 6 ——— 312 10
870	— 50	— 43,500	The Price of Chances.	
18,700	— 15	— 280,500	Whole Chance	9 4 0 may gain 20,000 0
20,000 Prizes		596,000	Half	4 13 0 ——— 10,000 0
First Drawn for the first Three		} 3,000	Quarter	2 7 0 ——— 5,000 0
Days 1,000/ each.			Eighth	1 4 0 ——— 2,500 0
Last Drawn			Sixteenth	0 12 6 ——— 1,250 0
40,000 Blanks.		1,000	Thirty second	0 6 6 ——— 625 0
60,000 Tickets.		£600,000	Sixty fourth	0 3 6 ——— 312 10
Only Two Blanks to a Prize			If Tickets should rise or fall in Price, a proper Allowance will be made.	

TICKETS and SHARES and CHANCES of  
TICKETS and SHARES,  
From a Half to a Sixty-fourth Part,  
Are now selling in great Variety of Numbers at the very lowest Price,  
By **JENKINSON**

AND THE REAL  
**GOODLUCK,**  
At their Old STATE LOTTERY OFFICES, viz:  
No. 57, Cornhill, nearly opposite Bishopsgate-Street;  
No. 41, in the Poultry, near Cheapside, and No. 1, in the Old Jewry.  
No. 2, Sparrow Corner, the bottom of the Minories.  
No. 3, Ludgate-Hill, near Fleet-Market.  
No. 8, Temple Barr without, near Butcher Row.  
No. 438, in Oxford Street, opposite Tottenham Court Road, and  
No. 4, and 5, the Corner of Chequer Court, opposite Northumberland  
House, Charing Cross.

Resident upwards of Seventeen Years  
Remarkable in former Lotteries for sharing and selling most of the Capital Prizes,  
The following Numbers have been Sold Shared and Registered.  
No. 1,437, a Prize of 20,000l. | No. 29,266, a Prize of 10,000l. | No. 19,896, a Prize of 5,000l.  
No. 29,266, ——— 20,000l. | No. 21,344, ——— 10,000l. | No. 44,464, ——— 5,000l.  
No. 30,672, ——— 20,000l. | No. 25,614, ——— 10,000l. | No. 27,666, ——— 5,000l.  
Other Prizes such as Two Thousands, One Thousands, &c. too numerous to insert.  
N. B. A saving of near 4l. per Ticket is made by purchasing Chances of Tickets and Shares, at the above  
Offices, a Share of a Ticket entitles the Bearer to such part of any Prize, from 15l. to 20 Thousand and a Chance  
from 50l. to 20 Thousand. We have upwards of 100 Tickets divided in Shares and Chances, the Purchasers  
of which is as safe in their Property as if they were Possessed of the Original Ticket, as the Tickets divided in  
Shares and Chances at our Offices is secured in so particular a Manner that must satisfy the most credulous Adventurer.  
As there are other Office keepers in Town make use of the Name of Goodluck, we find it necessary to acquaint  
the Publick that all the Tickets, Shares and Chances of Tickets, Sold at our Offices will be stamp'd on the Back  
Jenkinson and the real Goodluck. Messrs. Jenkinson and Goodluck, respectfully return Thanks to their Friends  
and the Publick in General, who have honoured them with their Commands, in the last and many former  
Lotteries and hopes for the Continuance of their favours in the present Lottery as they flatter themselves their  
just and upright dealing heretofore, may be sufficient Recommendation.  
Country Correspondents favouring us with their Commands may depend on having Tickets, Shares or Chances  
on the same Terms as if Personally Present.

All Business relative to the Lottery transacted on the most equitable Terms.  
Begins drawing the 13th of November next. Only Two Blanks to a Prize.  
Schemes given gratis. Letters Post Paid duly answered.  
Tickets and Shares insured from Blanks.



*J. Greenwood, del. vivum del. et fecit.*

**MOZÉ HENRIQUES.**

*Portugeesche Jood. Gebooren in Rotterdam de 9 van Sprokkel-maand 1685.*

*Maanschouwen, gij ebt mis; et is Na Aaron niet.*

*Die gij, (dank Greenwood's konst,) na't leeren voor u ziet.*

*Noch et is Abram, schoon em Saartje eer moest eeten;*

*Maar et is Mozé, de eer der Lotery Profeten. 17<sup>de</sup> 61.*

MOZE HENRIQUES (Holding Lottery Tickets)  
by John Greenwood 1761  
(The British Museum)



81.2

Trade Card  
18th Century  
(The British Museum)

*Engraved for the new Lottery Magazine or Adventurers Museum.*



*O'Neale delin.*

*Goodnight sculp.*

*THE FORTUNATE TICKET.*

**“THE FORTUNATE TICKET”**

by (N) C Goodnight after Jeffryes Hamett O'Neale c. 1765 - 1775  
(The British Museum)



*Dodd del*  
 To the Subscribers to the Lottery Magazine, 1777, this Plate (representing the *Phillips Sculp*  
 Four Favourites of Fortune, who receiv'd the Four Hundred Guineas for last Years  
 Lottery Magazine) is most Gratefully inscribed  
 by their Obliged humble Ser.<sup>t</sup>  
 Johnson.

“To the subscribers to the Lottery Magazine for 1777, ...”  
 by J. Phillips 1777  
 (Lewis Walpole Library)



BRITISH MUSEUM  
BANKS COLLECTION  
Engraving

D. 2. 2758

Two Blanks  
to a Prize

81.19

Pond & Co. State Lottery Trade Card  
1778  
(The British Museum)

*All Joy and Tranquility High Life and Feastivity as Long as we Live*



*Published as the Act Directs Nov. 1780 by W. Phelps 1780*

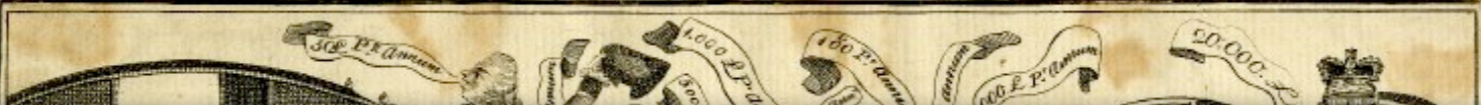
SCHEME for raising FIVE MILLIONS by a Lottery of 50,000 Tickets, by Annuities on Two Lives, at £.100 each.			SCHEME for raising ONE MILLION, by a Lottery of 50,000 Tickets, for the Lives of the Adventurers, as well as Ready Money, at £.20 each.			SCHEME for raising FIVE MILLIONS by 50,000 Tickets, for the Lives of the Adventurers, at £.100 each.			SCHEME for raising FOUR MILLIONS by 40,000 Tickets, on Annuities for the Lives of the Adventurers, at £.100 each.		
No. of Prizes.	Value of each.	Total Val.	Prizes.	Value of each.	Total Val.	No. of Prizes.	Value of each.	Total Val.	No. of Prizes.	Value of each.	Total Val.
2	of £.10,000 per Ann.	£.20,000	1	£.20,000	£.20,000	2	£.10,000 per Ann.	£.20,000	8	£.2,000 per Ann.	£.16,000
4	5,000 ditto	20,000	2	10,000	20,000	4	5,000 ditto	20,000	12	1,000 ditto	12,000
6	2,000 ditto	12,000	3	5,000	15,000	6	3,000 ditto	18,000	20	500 ditto	10,000
8	1,000 ditto	8,000	4	£.1,000 per Ann.	4,000	8	2,000 ditto	16,000	30	200 ditto	6,000
10	500 ditto	5,000	6	2,000	12,000	20	1,000 ditto	20,000	60	100 ditto	6,000
20	300 ditto	6,000	8	500 ditto	4,000	30	500 ditto	15,000	100	50 ditto	5,000
50	100 ditto	5,000	10	1,000	10,000	50	200 ditto	10,000	400	20 ditto	8,000
100	50 ditto	5,000	16	100 ditto	1,600	80	100 ditto	8,000	1,000	15 ditto	15,000
200	40 ditto	8,000	20	500	10,000	100	60 ditto	6,000	2,400	10 ditto	24,000
300	30 ditto	9,000	30	100	3,000	200	50 ditto	10,000	35,970	3 ditto	107,910
400	10 ditto	4,000	400	50	20,000	300	30 ditto	9,000			
48,900	5 ditto	146,700	16,100	30	483,000	400	20 ditto	8,000			
	First-Drawn, ditto	100		35,200 Blanks		800	15 ditto	12,000			
	Ditto for 10 Days next, at 50l. each	500		First-Drawn 100 ditto		1,600	10 ditto	16,000			
	Ditto for the 19th Day	100		Ditto for 30 Days next, at 50l. each	1500 ditto	2,400	5 ditto	12,000			
	Ditto for the 25th Day	100		Last-Drawn 300 ditto		10,000	3 ditto	30,000			
	Last-Drawn ditto	500		Total £.130,000 per Ann.		34,000	2 ditto	68,000			
	50,000 Prizes	£.250,000		50,000 Tickets	£.610,000		First-drawn for 30 Days each at 50l.	1,500			
							Last Drawn ditto	500			

A PLAN for raising TWO MILLIONS, by 80,000 Tickets, in Four Classes; 20,000 at £.10, marked A.—20,000 at £.20, marked B.—20,000 at £.30, marked C. and 20,000 at £.40, marked D. The Tickets to be Annuities on Lives, &c. agreeable to the SCHEMES.

A.			B.			C.			D.		
Prizes.	Value of each.	Total Val.	Prizes.	Value of each.	Total Val.	Prizes.	Value of each.	Total Val.	Prizes.	Value of each.	Total Val.
£.10.	2 — £.300 per Ann.	£.6,000	£.20	2 — £.1,000 per Ann.	£.2,000	£.30.	2 — £.2,000 per Ann.	£.4,000	£.40.	2 — £.2,000 per Ann.	£.4,000
	4 — 200 ditto	800		4 — 500 ditto	2,000		4 — 1,000 ditto	4,000		4 — 1,000 ditto	4,000
	8 — 100 ditto	800		8 — 200 ditto	1,600		8 — 500 ditto	4,000		8 — 500 ditto	4,000
	16 — 50 ditto	800		16 — 100 ditto	1,600		16 — 100 ditto	1,600		16 — 200 ditto	3,200
	30 — 30 ditto	900		30 — 50 ditto	1,500		30 — 50 ditto	1,500		30 — 100 ditto	3,000
	60 — 20 ditto	1,200		60 — 30 ditto	1,800		60 — 30 ditto	1,800		60 — 50 ditto	3,000
	100 — 10 ditto	1,000		100 — 20 ditto	2,000		100 — 20 ditto	2,000		100 — 30 ditto	3,000
	200 — 7 ditto	1,400		200 — 15 ditto	3,000		200 — 15 ditto	3,000		200 — 20 ditto	4,000
	300 — 5 ditto	1,500		300 — 10 ditto	3,000		300 — 10 ditto	3,000		300 — 15 ditto	4,500
	4,280 £.15 Cash - £.64,200.			4,280 £.25 Cash - £.107,000.			19,280 £.10 Cash - £.192,800.			19,280 £.15 Cash - £.289,200.	
	15,000 Blanks.			15,000 Blanks.							
	First-drawn for 7 first Days, at 50l. each	350		First-drawn per Ann. - 100			First-drawn - per Ann. - 200			First-drawn - per Ann. - 200	
	Ditto 15th Day - ditto	100		Ditto for next 6 Days, at 50l. each	300		Ditto for next 6 Days, at 100l. each	600		Ditto for next 6 Days, at 100l. each	600
	Ditto 21st Day - ditto	100		Ditto 15th Day, ditto	100		Ditto 15th Day, ditto	100		Ditto 15th Day, ditto	100
	Last drawn - ditto	200		Ditto 21st Day, ditto	100		Ditto 21st Day, ditto	100		Ditto 21st Day, ditto	100
	20,000 Tickets	£.9,750		Last-drawn - ditto	500		Last drawn - ditto	500		Last-drawn - ditto	500
				20,000 Tickets	£.19,000		20,000 Prizes	£.26,400		20,000 Prizes	£.34,200

“All Joy and Tranquility High Life and Festivity as Long as We Live”  
 1780  
 (The British Museum)

*All Joy and Tranquility High Life and Feastivity as Long as we Live*



*All Joy and Tranquility High Life and Feastivity as Long as we Live*



*Published as the Act Directs Nov: 1780 by W. Phelps*

1780

**SCHEME for raising FIVE MILLIONS**  
by a Lottery of 50,000 Tickets, by  
Annuities on Two Lives, at  
£.100 each.

No. of Prizes.	Value of each.	Total Val.
2	of £.10,000 per Ann.	£.20,000
4	— 5,000 ditto	— 20,000
6	— 2,000 ditto	— 12,000
8	— 1,000 ditto	— 8,000

**SCHEME for raising ONE MILLION,**  
by a Lottery of 50,000 Tickets, for the  
Lives of the Adventurers, as well as  
Ready Money, at £.20 each.

Prizes.	Value of each.	Total Val.
1	£.20,000	£.20,000
2	10,000	— 20,000
3	5,000	— 15,000
4	—	£.1000 per Ann.

**SCHEME for raising FIVE MILLIONS**  
by 50,000 Tickets, for the Lives of  
the Adventurers, at  
£.100 each.

No. of Prizes.	Value of each.	Total Val.
2	— £.10,000 per Ann.	£.20,000
4	— 5,000 ditto	— 20,000
6	— 3,000 ditto	— 18,000
8	— 2,000 ditto	— 16,000

**SCHEME for raising FOUR MILLIONS**  
by 40,000 Tickets, on Annuities for  
the Lives of the Adventurers, at  
£.100 each.

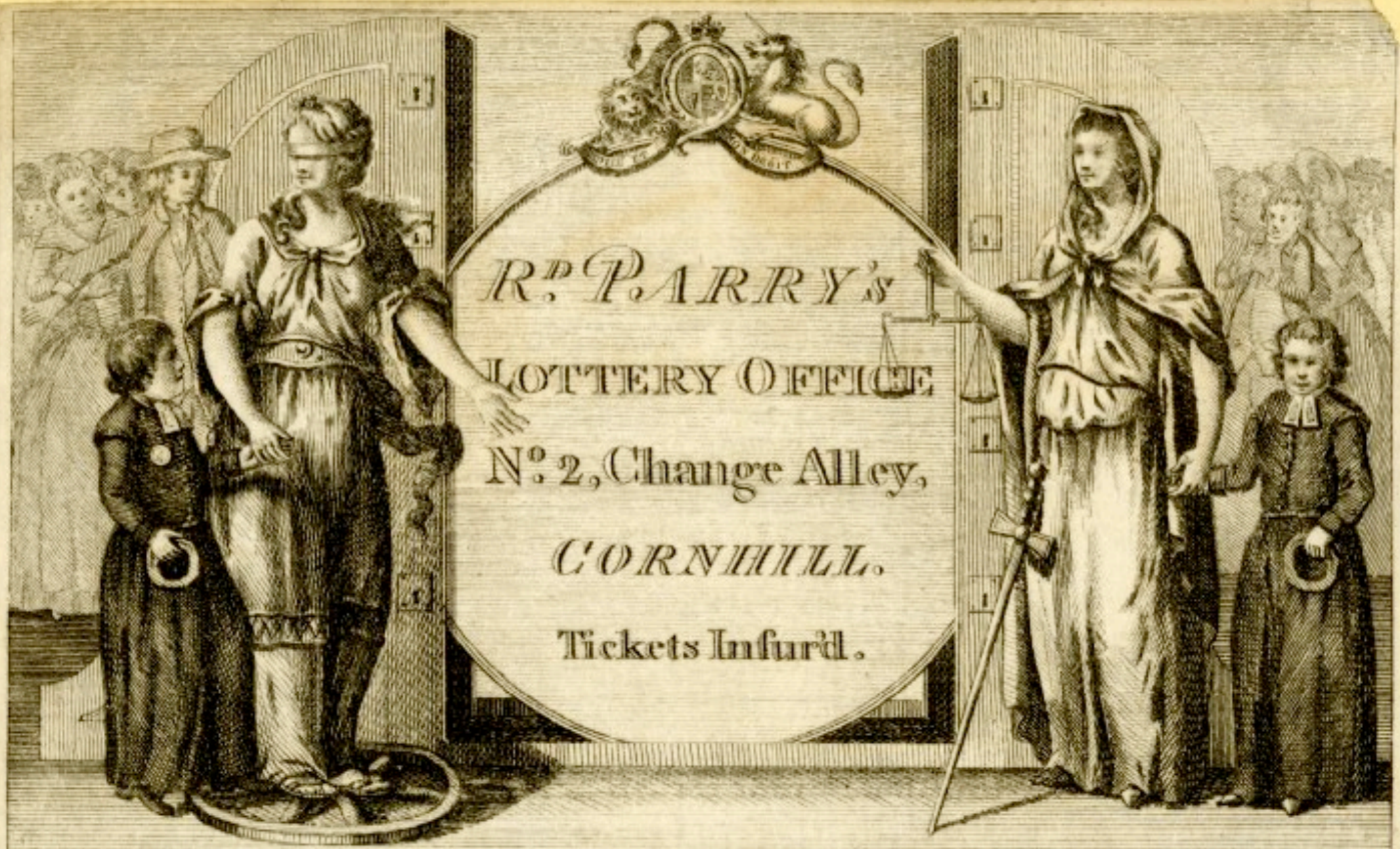
No. of Prizes.	Value of each.	Total Val.
8	— £.2,000 per Ann.	£.16,000
12	— 1,000 ditto	— 12,000
20	— 500 ditto	— 10,000
30	— 200 ditto	— 6,000

at 50s. each } Ditto 15th Day ditto - 100 Ditto 21st Day ditto - 100 Last drawn - ditto - 200	20,000 Tickets	£ 9,750	6 Days, at } ditto - 300 50s. each } Ditto 15th Day ditto - 100 Ditto 21st Day ditto - 100 Last drawn - ditto - 500	20,000 Tickets	£ 19,000	6 Days, at } ditto - 600 100s. each } Ditto 15th Day ditto - 100 Ditto 21st Day ditto - 100 Last drawn - ditto - 500	20,000 Prizes	£.26,400	6 Days, at } ditto - 600 100s. each } Ditto 15th Day ditto - 100 Ditto 21st Day ditto - 100 Last drawn - ditto - 500	20,000 Prizes	£.34,200
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“All Joy and Tranquility High Life and Feastivity as Long as We Live”

1780

(The British Museum)



*Engraved by J. Smith 1780.*

*Printed as the Act directs Sep. 12. 1780.*

*Printed by Row. Ouseley.*

8.17

Rd. Parry Lottery Office Trade Card  
1780  
(The British Museum)

1781

26

H. PORTER'S  
State Lottery Office  
Berkeley Square  
Licenced for buying, selling,  
and insuring State Lottery  
Tickets & Shares.

2500 1200

BRITISH MUSEUM COLLECTION

D-2 2770

81.20

Trade Card H. Porter State Lottery  
1781  
(The British Museum)

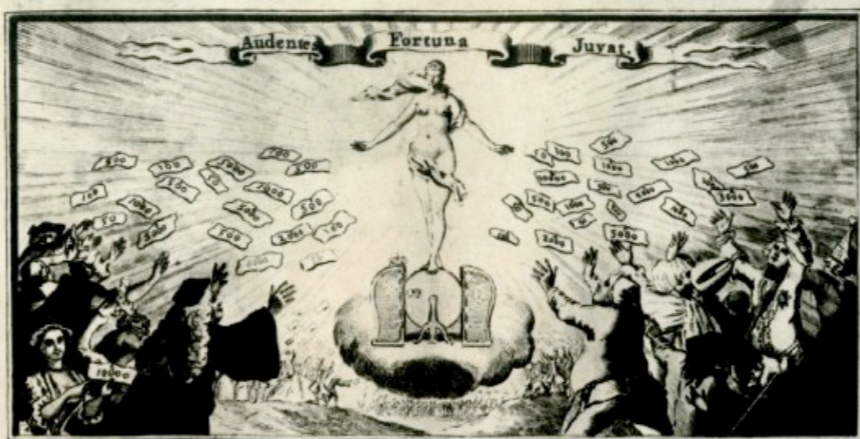
1782



D. 2 2771

81.5

Trade Card  
1782  
(The British Museum)



LONDON, June 20, 1743.

# STATE-LOTTERY,

The TICKETS, CHANCES of TICKETS, and SHARES of TICKETS,  
*viz.* HALVES, QUARTERS, EIGHTS and SIXTEENTHS, are sold by

**FRANCIS WILSON,**

At the STATE-LOTTERY-OFFICE, *Charing-Cross,*  
 (Directly behind the King on Horseback)

Where TICKETS are carefully Register'd at 6 *d.* each, and the most speedy, as well as correct Accounts, sent to the Proprietors: Also during the Time of drawing the Lottery and afterwards, Authentick Books of the Drawing may there be examined, and Adventurers truly informed of the Success of their TICKETS. At the same Place all other Business relating to the Lottery is transacted as usual with Care and Fidelity.

The SCHEME of the LOTTERY.

N <sup>o</sup> of Prizes.	Value of each.	Total Value.
2 of 10000 is	10000	20000
4 — 5000 —	5000	20000
2 — 3000 —	3000	6000
5 — 2000 —	2000	10000
15 — 1000 —	1000	15000
25 — 500 —	500	12500
249 — 100 —	100	24900
469 — 50 —	50	23450
8619 — 20 —	20	172380
9390 Prizes.		304230
	First Drawn 500	
	Last Drawn 1000	
70610 Blanks, at 7 <i>l.</i> each		494270
80000 Tickets at 10 <i>l.</i> each		800000

The SCHEME to the Purchasers of SHARES.

Half	Quarter	Eighth	Sixteenth
5000 00 0	2500 00 0	1250 00 0	625 00 0
2500 00 0	1250 00 0	625 00 0	312 10 0
1500 00 0	750 00 0	375 00 0	187 10 0
1000 00 0	500 00 0	250 00 0	125 00 0
500 00 0	250 00 0	125 00 0	62 10 0
250 00 0	125 00 0	62 10 0	31 05 0
50 00 0	25 00 0	12 10 0	6 05 0
25 00 0	12 10 0	6 05 0	3 02 6
10 00 0	5 00 0	2 10 0	1 05 0
250 00 0	125 00 0	62 10 0	31 05 0
500 00 0	250 00 0	125 00 0	62 10 0

The Blanks and Prizes to be paid at the Bank in transferrable Annuities, to bear 3 per Cent per Annum free from Abatements and all Charges whatever.

As it is well known, that in all former Lotteries this Office has been the most Fortunate, by Selling, Sharing, or Registering the largest Prizes, I shall only mention two amongst the many others; in the last *Bridge-Lottery*; *viz.* N<sup>o</sup> 51047, a Prize of 5000 *l.* and 22883, a Prize of 10,000 *l.* Larger than has been transacted at any other Office now in being.

Ready Money will there be given for Prizes and Blanks, so soon as Drawn. Schemes are given *Gratis*, and Letters punctually answer'd. During the Time of Drawing, which will begin on or before the 21<sup>st</sup> Day of *November*, Undrawn Tickets may be purchased with the utmost Safety at this Office.

81.  
23

“STATE-LOTTERY, ...”  
 18th Century  
 (The British Museum)

1786



813

DRAFT Trade card of Clagget, Lottery Office  
18th Century  
(The British Museum)

1781



81.13

“Lockwood’s State Lottery Office, N. 349 STRAND”

1781

(The British Museum)

BAD NEWS



That this World is a Lottery, what man can doubt:  
 And Money the object which causes the rout:  
 For tho' Tickets are bought by the Fool, and the Wise,  
 Yet tis plain there are moore than ten Blank to a Prize.

Sung Jamlara Tools al

To prove right my Theme, two Objects behold:  
 Each ventured his all, in Lust of more Gold:  
 And Crispin You find, with success now is around,  
 Tho' Want & Despair, poor Snap dotke surround.

Sung Jamlara

“BAD NEWS”  
 by Jno. Russell 1783  
 (Lewis Walpole Library)





“THE LOTTERY TICKET OR THE SUNSHINE OF HOPE”  
by Carington Bowles 1792  
(The British Museum)



“THE TICKET a BLANK OR THE CLOUDS OF DESPAIR”  
by Carington Bowles 1792  
(The British Museum)



“THE TICKET a BLANK OR THE CLOUDS OF DESPAIR”  
by Carington Bowles 1792  
(The British Museum)



TOUCHPENNY  
 FORTUNE & WINALL'S  
 State Lottery Office.

No. 11,212  
 £10,000  
 No. 2,538  
 £30,000

LICENSED  
 to DEAL in  
 LOTTERY  
 TICKETS

TICKETS  
 and  
 SHARES  
 REGISTERED  
 and  
 EXAMINED

TICKETS  
 and  
 SHARES  
 REGISTERED  
 and  
 EXAMINED

Printed for BOWLES & CARVER,

No. 69 St. Pauls Church Yard, LONDON.

*Thirty Thousand I've got  
 How lucky's my lot.*

**The LOTTERY  
 CONTRAST.**

*I'm as Poor as a Rat  
 Thank the Lottery for that.*

638

“The LOTTERY CONTRAST”  
 by Bowles & Carver 1794  
 (The British Museum)

# Horse Racing



*The Gamblers at Newmarket.*

“The Gamblers at Haymarket”

1770

(Lewis Walpole Library)

# Hustle - Cap Pitch & Toss



A Game of Pitch and Toss or Hustle - Cap  
by David Teniers the Younger c. 1650 - 1680  
(The British Museum)



Preliminary Study for: "The idle 'prentice at play in the church yard, during divine service"  
Plate 3 William Hogarth "Industry and Idleness" 1747  
(The British Museum)

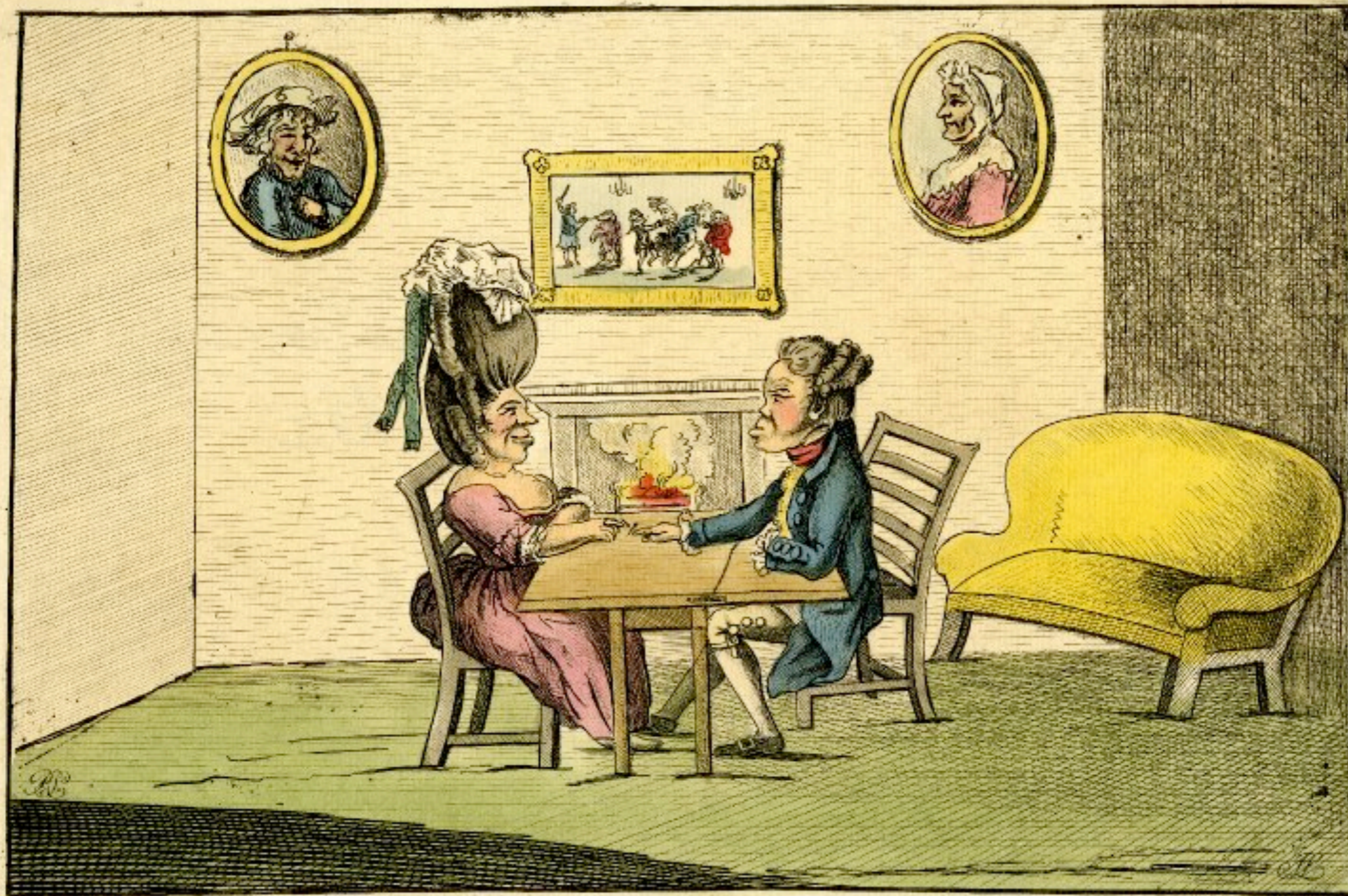


*The bad Prentice at play in the Church yard with Pickpockets*

Plate 3 (finished drawing for transfer)

"The idle 'prentice at play in the church yard, during divine service"  
Plate 3 William Hogarth "Industry and Idleness" 1747  
(The British Museum)

# Push Pin



PUSH PIN,

*Pub. as the Sat. Director Apr. 15 1777*

“PUSH PIN”  
by M. Darly 1777  
(The British Museum)



# PUSH PIN,

*Pub. as the Act Directs Apr. 15 1777*

“PUSH PIN”  
by M. Darly 1777  
(Lewis Walpole Library)

# Cock Fighting



Cock Fighting Spurs  
18th Century  
(Museum of London)



English Cock Fighting Spurs  
by Samuel Toulmin 1770  
(Colonial Williamsburg)



English Cock Fighting Spurs  
by Samuel Toulmin c. 1763 - 1785  
(Winterthur)



"This we poor Cooks, exert our Skill & Brav'ry For idle Gulls, and Kites, that trade in Knav'ry"



“The Cockpit”  
After William Hogarth, London Late 18th Century  
(Yale Center for British Art)



Designed and Engraved by W. Hogarth

W. Hogarth  
Patented according to Act of Parliament Nov. 5 1750.

Patented according to Act of Parliament Nov. 5 1750.

“The Cockpit”  
by William Hogarth, London 1759  
(The British Museum)

# Acknowledgements

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Thank you!

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